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### 2011 Midwest Fall Technology Conference – A Success!

The 2011 MFTC wrapped up on November 15, 2011 at the JW Marriott in Indianapolis, IN. This two plus day event attracted more than 500 attendees, the largest attendance for this event to date. With a total of four keynote speakers, 21 breakout sessions, over 60 exhibitors, yoga and even a fun run, there was something for everyone.

Wisconsin's own Nina M. Antoniotti, RN, MBA, PhD, from the Marshfield Clinic was one of the keynote speakers. She discussed "HIT and Accountable Care—the Role for Telehealth." Those in attendance commented "Very pertinent to consumers of healthcare" and "Appreciated the practical approach and the blending of process flow, provider focus, and technology." Thanks Nina for a great lunch-time discussion!

What attendees had to say:  
**This was one of the best HIMSS conferences that I have been to. It was well organized and the people that came were engaged! The conference re-energized me and allowed me to step out of my normal day-to-day demands and see the landscape of HIT as a whole. Focusing on my team's satisfaction and dealing with consistent change**

*are at the top of my list in terms of focus. These were some excellent education sessions. I met several new people who I will be connecting with in the near future on similar projects/activities. Overall, this was one of the best values I have ever experienced. I enjoyed being able to participate in sessions that were presented by the people from the trenches with their true work experiences.*

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### **VOLUNTEERS – THE LIFE-BLOOD OF ANY NON PROFIT ORGANIZATION**

#### **INCLUDING WISCONSIN DAIRYLAND HIMSS!**

Volunteers are the life-blood of any non-profit organization, allowing the organization to fulfill its mission. The Wisconsin Dairyland chapter of HIMSS is no exception!

Volunteers are the men and women who do the work within a non-profit organization, such as Wisconsin Dairyland chapter of HIMSS – they may be directors on the board, write newsletter articles, work the registration table at a conference, update the website, or any one of a number of activities.

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No matter what position or responsibility, each and every volunteer has stepped forward from the general membership to give a little extra.

Every organization can benefit from the many skills, interests, and talents that a volunteer will bring with them.

**Volunteer Opportunities within WI Dairyland HIMSS**

Here are **some** of the volunteer opportunities that exist within the Wisconsin Dairyland – HIMSS chapter:

Write a newsletter article for inclusion in our quarterly chapter newsletter.

Work the Registration table at one of our events.

Assist with preparing materials (printing documents, making copies, preparing name badges) prior to one of our events.

Speak at a local university/ college/technical school on your professional career.

Provide content for the chapter's Social Media.

Facilitate a CPHIMS study group in your area.

Work with the Marketing team to get the word out about HIMSS and the Wisconsin Chapter to provider organizations throughout Wisconsin.

Become a liaison between a local university/college/ technical school and the WI HIMSS chapter.

Participate in the planning and execution of a Wisconsin HIMSS sponsored social event in your area.

Participate in the planning and execution of a Regional Networking Event.

Participate in the planning and execution of a Public Policy event either in Washington DC or Madison (or both).

Participate in the planning and execution of the Spring Leadership & Legislative Conference on one of the committees (Speaker, Marketing, Vendor/Sponsor, or Volunteer).

Participate in the planning and execution of the Midwest Fall Technology Conference on one of the committees (Speaker, Marketing, Vendor/ Sponsor, Social, or Volunteer).

\*These volunteer activities MAY be able to be applied toward your CPHIMS continuing education hours.

Please contact [president@wisconsinhimss.org](mailto:president@wisconsinhimss.org) for more information on ANY of the volunteer opportunities for the Wisconsin Dairyland chapter of HIMSS.

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**UPCOMINGEVENTS**

Regional Networking Events  
Social Media in Health Care

Wednesday March 14<sup>th</sup>  
[Will Weider](#) CIO Ministry/Affinity Health Care System  
[Jerry Mourey](#) CIO Aspirus Central WI●Stevens Point  
5:30pm - 7:30pm

Wednesday March 21<sup>st</sup>  
South Central WI●Madison  
5:30pm - 7:30pm

Wednesday March 22<sup>nd</sup>  
[Hector Joseph](#) CTO  
Froedtert Health  
SoutheasternWI●Milwaukee  
5:30pm - 7:30pm

Visit our website to register  
<http://www.wisconsinhimss.org>

or simply click  
[HERE](#)



THURSDAY, MAY 17  
8:30 AM TO 4:00 PM  
WI DAIRYLAND CHAPTER  
ANNUAL SPRING LEGISLATIVE  
AND  
LEADERSHIP CONFERENCE  
Milwaukee Marriot West  
Waukesha WI

**Save the Date!**



November 11th-13th, 2012  
2012 MIDWEST HIMSS FALL  
TECHNOLOGY CONFERENCE  
Des Moines, Iowa  
Please visit our [website](#)

MFTC Continued from page 1

Planning for the 2012 HIMSS Midwest Fall Technology Conference in Des Moines, Iowa is already underway.

Keep an eye on the Wisconsin Dairyland chapter website for more details on this event! We hope to see you there!

### JOIN OUR CHAPTER AT THE HIMSS COMMUNITIES OPEN HOUSE!

Tuesday, February 21, 5:00 – 6:00 PM  
Venetian Hotel, HIMSS12

The HIMSS Wisconsin Dairyland Chapter will host a table at the [2012 HIMSS Annual Conference Communities Open House!](#)

Mix and mingle with volunteers and leaders from HIMSS communities.

### MEMBER ADVANCEMENT

Individuals who have advanced to [Senior Member or Fellow status](#) are leaders within the society, implying not only recognition for past contributions but also the expectation of continuing participation and contributions to HIMSS and the healthcare community.

The Regional Networking Events Committee wishes to thank our Event Speakers, Sponsors and the volunteers who help make these programs successful. Please keep in mind that our Regional Networking Events are free, eligible for CPHIMS (CE) credits and open to anyone who has an interest in healthcare information technology.

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Join this reception and learn about HIMSS Chapters, Special Interest Groups (SIGs), Fellows, Committees, Task Forces, User Groups and more.

The Open House will include light afternoon refreshments and a raffle for exciting HIMSS prizes, including free registrations for our HIMSS Wisconsin Dairyland SPRING LEGISLATIVE & LEADERSHIP CONFERENCE on May 17th.

If you connect with HIMSS on Twitter, Facebook or LinkedIn, meet your followers, friends and colleagues in person.

Our Table Theme this year will be the “Real Pack”, so **WEAR YOUR PACKER GEAR!**

### Why Volunteer?

When you volunteer, you are giving something back to the community by lending a helping hand to people and organizations. What you may not realize is that volunteering also benefits you as an individual. There are many good reasons to get involved.

When you volunteer you can:

- Earn great recommendations for current employment, future employment, or education applications
- Make new friends
- Explore career and personal interests
- Develop marketable job skills
- Build your resume
- Enrich your education
- Uncover hidden skills and talents
- Increase your self-confidence
- Make a difference
- Have fun!

## CONGRATULATIONS TO JODI BLOOM, SIG LEADER OF THE YEAR: HIMSS 2011!

Jodi has been selected to receive an award as SIG Leader of the Year: HIMSS 2011. The award will be presented February 23, 2012, at the [HIMSS 2012 Awards & Recognition Banquet](#), held in conjunction with HIMSS Annual Conference & Exhibition. This year, the event is at the Bellagio in Las Vegas, NV.

Jodi chaired the Special Interest Group for the Small and Independent Consultants, from July 1, 2010 to June 30, 2011. This is a national special interest group, open to all HIMSS members. The web page for all SIGS is <http://himss.org/ASP/sigsHome.asp>.

**Mission:** *The SIC SIG is a support organization for small and independent consultancies that provides a forum for technical discussion, the sharing of knowledge, an awareness of opportunities and available expertise, and communication among HIMSS members who serve the healthcare industry on a consulting or contract basis.*

The SIC SIG holds education calls on professional and industry topics of interest to consultants, through a list serv, where ideas and opportunities are shared. Members can meet face to face at the annual meeting held at [HIMSS 2012](#).

**Remember, Networking and Education are what make our connections grow and prosper.**

### Attention Students!

If you are a healthcare IT student or in a related study program, learn how you can attend our Spring Legislative and Leadership Conference for free, for your volunteer efforts. Contact Joe Lambert, our Director of Students, for more details. [jlambert@brooksource.com](mailto:jlambert@brooksource.com)

### President's Letter:

Dear HIMSS Members,

It is hard to believe that our program year is half over with the best yet to come. Our board and committees have worked hard to present quality events that support the transformation of healthcare through IT. Consider attending a HIMSS networking event near you and gather with your colleagues at our annual Spring Legislative and Leadership Conference. We look forward to seeing our Wisconsin contingent at the annual Communities Open House at the HIMSS Conference in Las Vegas. We are lucky to have employer-supported attendance for many of our board members who you can meet at the open house. When you stop by, sign up to win a free registration to our annual spring conference.

Our Wisconsin Dairyland Chapter remains strong with steadily growing membership, sound fiscal management, loyal vendor sponsors and outstanding volunteers sharing their time, talent and leadership to keep the chapter vital. We are proud to report that more people have joined the CPHIMS ranks with the help of volunteer-led study groups. We also have several members who have advanced to the Fellow level in recognition of their commitment to HIMSS and healthcare IT. Consider being part of the HIMSS chapter leadership team by volunteering for any of our committees or by running for a board position. Please contact me for further information or questions.

Yours in HIMSS,  
Kathy Schweda, FHIMSS CPHIMS  
President, HIMSS WI Dairyland  
[president@wisconsinhimss.org](mailto:president@wisconsinhimss.org)

#### 2011-2012 Board of Directors

Kathy Schweda - President • Kimberly Lamb - President Elect • Judi Radish - Past President • Tammy Kiedrowski - Secretary • Larry Dux - Treasurer  
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