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MIDWEST HIMSS 2010 FALL TECHNOLOGY CONFERENCE *Solving the Puzzle: Patient Focused Clinical Care; Business and Technical Reality*

By Janet Manderscheid

The Minnesota, Wisconsin, Iowa, Michigan, Indiana, and Greater Chicago HIMSS chapters welcomed more than 350 people to downtown Minneapolis for the 2010 Midwest HIMSS Fall Technology Conference on October 18th and 19th.

The conference, “*Solving the Puzzle: Patient-Focused Clinical Care; Business and Technical Reality*,” opened with a video message from C. Martin Harris, the Chair of HIMSS Board of Directors and continued with three keynote speakers and 18 educational sessions.

With a variety of professional backgrounds, the keynote speakers and breakout session presenters brought unique viewpoints to our current healthcare system and shared projects and innovations designed to improve the efficiency and quality of patient care delivery.

This conference would not be possible without the generous support of our conference sponsors and exhibitors.

Please visit our [website](#)

to view a full list of our conference sponsors.

We look forward to seeing you at the 2011 Midwest HIMSS Fall Technology Conference in Indianapolis, IN! Ω

CPHIMS STUDY GROUPS *A Significant Success*

By Daryl Duenkel

HIMSS has ratcheted up its marketing efforts and awareness of its CPHIMS Certification.

The CPHIMS certification is the certification for healthcare information and management systems professionals.

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LOOKING FOR A FEW GOOD PEOPLE...

The growing HIMSS WI Dairyland Chapter is seeking volunteers to help with various committees and board positions for the 2011-2012 program year.

If you have talent to share and are looking to support the mission of HIMSS, please consider joining the team!

There are many ways to contribute to the chapter and we look forward to creative and energetic people joining the

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Many organizations require candidates have this certification and are encouraging existing employees to obtain the certification.

Professional certification can be found in almost every industry today and certification has found its way into almost every industry for a reason: It helps advance the profession. Certification helps employers evaluate potential new hires, analyze job performance, evaluate employees, select contractors, market services, and motivate employees to enhance their skills and knowledge. Certification provides employers with evidence that the certificate holder has demonstrated a

certain level of job-related knowledge, skills and abilities. It provides a documented level of assurance that employees are competent in work practices. Over the course of the past twelve months, and under the direction of the Dairyland HIMSS Chapter, three CPHIMS study groups were formed.

Using an organized approach and proven continuing adult learning techniques, the study groups reviewed the Preparing for Success in Healthcare Information and Management Systems: The CPHIMS Review Guide. At the end of the 11-week process the study group took a timed practice exam. For many adults who have been

in the workforce for a number of years, the thought of a timed exam can be a barrier that holds them back. By taking a practice exam with the study group, the members faced that obstacle head-on. Approximately a dozen people have passed the exam in the past year alone, doubling the number of CPHIMS certificate holders in Wisconsin. The study group approach has sparked the interest of many people, and there is a new study group which began their studies in January.

To learn more about joining a study group contact:

DARYL DUENKEL,
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ANNOUNCEMENTS & CONGRATULATIONS

The HIMSS Wisconsin Dairyland Chapter has been chosen as a recipient of the 2010 CHAPTER OF THE YEAR AWARD - SMALL CHAPTERS!

The Chapter will be recognized at the [2011 Awards & Recognition Banquet](#) on Tuesday, February 22, at the Rosen Shingle Hotel in Orlando, Florida at the [HIMSS11 Annual Conference & Exhibition](#). [This award is presented to HIMSS Chapters](#) as an acknowledgement of noteworthy contributions via innovation and quality practices. It is also designed to promote recognition within the community and across Chapters; this encourages the sharing of best practices.

THANK YOU, **JANET MANDERSCHIED**, FOR YOUR LEADERSHIP DURING OUR 2009-2010 YEAR!



LARRY DUX HAS BEEN SELECTED AS ONE OF THE [HIMSS 50 IN 50: MEMORABLE CONTRIBUTORS IN HIMSS' 50 YEAR HISTORY](#). THIS SPECIAL RECOGNITION PROGRAM RECOGNIZES 50 INDIVIDUALS WHO HAVE CONTRIBUTED TO THE FIELD OF HEALTHCARE INFORMATION TECHNOLOGY AND MANAGEMENT SYSTEMS, AND THE IMPROVEMENT OF HEALTHCARE, THROUGH TECHNOLOGY. LARRY IS BEING HONORED FOR HAVING MADE RECOGNIZED, LASTING, AND INFLUENTIAL CONTRIBUTIONS TO THE THEORY, ADOPTION, AND USE OF HEALTHCARE INFORMATION AND MANAGEMENT SYSTEMS. LARRY WILL BE RECOGNIZED ON WEDNESDAY, FEBRUARY 23, AT THE [HIMSS11 ANNUAL CONFERENCE & EXHIBITION](#) KEYNOTE ADDRESS.

MUSTAFA OZKAYNAK WAS HONORED BY THE HIMSS FOUNDATION WITH THE [2010 HEALTH INFORMATION MANAGEMENT SYSTEMS SCHOLARSHIP](#). HE WILL BE RECOGNIZED, ALONG WITH OTHER HONOREES, AT THE [2011 Awards & Recognition Banquet](#). SINCE 1986, THE [HIMSS FOUNDATION](#) HAS RECOGNIZED THE SIGNIFICANCE OF SUPPORTING STUDENTS WHO ARE THE FUTURE LEADERS IN THE FIELD BASED ON SCHOLASTIC ACHIEVEMENTS AND LEADERSHIP CAPABILITIES DEMONSTRATED IN THE HEALTHCARE INFORMATION AND MANAGEMENT SYSTEMS INDUSTRY. MUSTAFA IS A PHD STUDENT AT [THE INDUSTRIAL AND SYSTEMS ENGINEERING DEPARTMENT](#) AT THE UNIVERSITY OF WISCONSIN-MADISON.

Volunteers Continued from page 1

group of dedicated professionals who make WI Dairyland tick. Time commitment varies based on position and your role. For details, please contact:

KATHY SCHWEDA
KSCHWEDA@WI.RR.COM
292-573-1136
PRESIDENT-ELECT
HIMSS WI DAIRYLAND CHAPTER
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JOIN OUR CHAPTER AT THE HIMSS COMMUNITIES OPEN HOUSE!

Monday, February 21, 4:30 – 6:00 PM
Valencia Ballroom Foyer, HIMSS11

The HIMSS Wisconsin Dairyland Chapter will host a table at the 2011 HIMSS Annual Conference Communities Open House!

Step up to the plate and take this opportunity to see true value in HIMSS membership.

Mix and mingle with volunteers and leaders from HIMSS communities.

Join this reception and learn about HIMSS Chapters, Special Interest Groups (SIGs), Fellows, Committees, Task Forces, User Groups and more.

The HIMSS Tweetup also takes place at the Communities Open House.

Our Open House will include drinks, snacks and a raffle for many exciting prizes, including free registrations for our MAY 19 SPRING LEGISLATIVE & LEADERSHIP CONFERENCE.

If you connect with HIMSS on Twitter, Facebook or LinkedIn, meet your followers, friends and colleagues in person.

Our Table Theme this year will be the Packers, so **WEAR YOUR PACKERS GEAR!** Ω

HIMSS VISITS MARQUETTE

On November 11, 2010, the WI Dairyland HIMSS Board made their first of many to come “on-campus” recruiting visits to Marquette University.

Dr. Linda M. Salchenberger, the James H. Keyes Dean of the College of Business Administration at Marquette University, was gracious enough to allow our Board access to the their College of Business Administration Building (David A. Straz, Jr. Hall) to set-up a Student Health IT booth.

Marquette’s College of Business Administration is planning on rolling out a curriculum that will be tailored to Health Care IT.

On November 11th, our Director of Students, Mike Finnegan, met numerous students who expressed an interest in learning more about HIMSS and the advantages membership offers. Mike also found that many of the students he spoke with are also interested in learning more about the volunteer opportunities available at both the local and national level.

Overall, the day was a great success and we are looking forward to visiting the campus again this Spring! Ω

UPCOMINGEVENTS

THURSDAY, FEBRUARY 24

5:00 – 8:30 PM

Includes Buffet Dinner
Radisson Paper Valley Hotel
Appleton WI

[WHITEC Meaningful Use Forum](#)

Featuring

DEREK J ROBINSON
Chief Medical Officer
CMS Region V

BRAD WOZNEY, Medical
Director, Ambulatory Quality
Informatics, Bellin Health

Deadline for registration is 2/18

For more information please call 1.866.710.4212 or visit the [WHITEC website](#)

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WEDNESDAY, MARCH 16

7:00 – 9:00 AM

Hilton Garden Inn
Milwaukee, Wisconsin
**Southeast WI Regional
Networking Event**

*“Caregiver Mobility &
Service Oriented
Architecture (SOA)
in Healthcare”*

Featuring

MICHAEL SORENSEN

Chief Technology Officer
University of Chicago-
Medical Center

Please click [HERE](#) to register

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THURSDAY, MAY 19

8:00 AM TO 3:00 PM

**WI Dairyland Chapter
Annual Spring Legislative
and Leadership
Conference
West Milwaukee Marriott
Waukesha WI**

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Mark your calendar now to attend the Wisconsin Dairyland Chapter's Annual Leadership and Legislative Spring Conference on Thursday, May 19th, 2011, with an opening welcome reception the evening before, at [the West Milwaukee Marriott in Waukesha, WI.](#)

A highlight again this year will be a health IT panel and Q&A session featuring executives from Wisconsin healthcare organizations.

These leaders will discuss the "State of Meaningful Use", and how they have addressed regulatory compliance to achieve Meaningful Use.

Current participants include:

Bob DeGrand
Froedtert Health

Brian Foster
Luther Midelfort
Mayo Health System

Michael J. Sauk
University of Wisconsin Hospitals and Clinics

Nancy Birschbach
Agnesian HealthCare

Dr. Philip Loftus
Aurora Health Care

Will Weider
Affinity Health System and Ministry Health Care

For updates, please visit our [website.](#)

Regional Networking Events

November 2010 Events

The North Central WI early evening networking event was held at the [University of Wisconsin-Stevens Point](#), in association with [Sigma Mu Tau](#), at the [Dreyfus University Center](#), on Wednesday, November 10th.

This was a moderated CIO Panel on "Meaningful Use", where our featured speakers, [Jerry Mourey](#), VP of IT/CIO Aspirus Health Care, and [Will Weider](#), CIO of Affinity Health System and Ministry Health Care, described their journeys to implement Meaningful Use at their facilities, how these new rules will affect the health care profession, and the overall impact of MU on health care organizations. A special thank you to [Jodi Bloom](#), for moderating this event.



The North Eastern WI breakfast networking event, *Healthcare Transformation: Leveraging Analytics to drive new competencies*, was held Tuesday, November 9, 2010, at the Holiday Inn in Appleton, WI.

[Susan D. Noack](#), Worldwide Industry Executive, Healthcare, Business Analytics, [IBM](#), shared her experiences in healthcare transformation through the use of analytics.

The session examined the key issues facing healthcare organizations today and how business intelligence and performance management capabilities can assist efforts to drive operational efficiencies and support care process collaboration.

Both of the events were very well received by those who attended! The survey results were overwhelmingly positive, with almost all of the respondents indicating that they would recommend our networking programs to other healthcare IT professionals.



THANK YOU

[IBM BUSINESS ANALYTICS](#)
FOR YOUR SPONSORSHIP
OF THE NOV 9TH EVENT

[QUALITEST](#)

FOR YOUR SPONSORSHIP
OF THE NOV 10TH EVENT!



The Regional Networking Events Committee wishes to thank our Event Speakers, Sponsors and the volunteers who helped make these programs successful. Please keep in mind that our Regional Networking Events are free, eligible for CPHIMS (CE) credits and open to anyone who has an interest in healthcare information technology.



MEMBER ADVANCEMENT

Individuals who have advanced to [Senior Member or Fellow status](#) are leaders within the society, implying not only recognition for past contributions but also the expectation of continuing participation and contributions to HIMSS and the healthcare community.

JOIN US IN CONGRATULATING:

DARYL DUENKEL, FELLOW
JANICE ALSTROM, FELLOW

KATHY SCHWEDA
Senior Member