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WISCONSIN DAIRYLAND ANNUAL SPRING LEGISLATIVE AND LEADERSHIP CONFERENCE *Thursday, May 19th, 2011*

It is a very busy time in the field of healthcare information technology. From Meaningful Use to ICD-10, the field of healthcare is experiencing unique changes.

[Register now](#) for the Wisconsin Dairyland HIMSS Chapter's **Annual Leadership and Legislative Spring Conference**, Thursday, May 19th, to hear how healthcare organizations are handling these changes, as well as what is on the horizon.

The conference begins with the popular CIO panel. This year, CIOs from four Wisconsin healthcare organizations share how their facilities have addressed the regulatory compliance necessary to achieve Meaningful Use in 2011. They will also address what the future holds for their organizations in achieving Meaningful Use in the stages to come. A Question and Answer session will follow the CIO panel presentation.

In addition, Wisconsin industry experts Denise Webb, State HIT Coordinator for the Wisconsin Department Health Services, and Kim Pemble, Executive Director/CEO WHIE

will be leading the discussion regarding the state of Meaningful Use in Wisconsin. The Director of HIMSS Government Services, Shelly Price Fichtner, will provide a Federal legislative update.

The day will be capped off with Barbara Zellerino, Consulting Services Executive, 3M Health Information Systems providing an overview of how to prepare for ICD-10, highlighting implementation strategies and challenges.

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CERTIFIED PROFESSIONAL IN HEALTHCARE INFORMATION AND MANAGEMENT SYSTEMS (CPHIMS) CERTIFICATION

*By: Janet Manderscheid, CPHIMS
and Peter Daleiden, CPHIMS, PMP*

Professional certification can be found in almost every industry today for a reason: It helps advance the profession.

Certification helps employers evaluate potential new hires, analyze job performance, evaluate employees, select contractors, market services, and motivate employees to enhance their skills and knowledge.

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Certification provides employers with evidence that the certificate holder has demonstrated a certain level of job-related knowledge, skills, and abilities as well as providing a documented level of assurance that employees are competent in work practices.

Passing the CPHIMS examination demonstrates mastery of a well-defined body of knowledge considered important to compete in today's healthcare information and management systems field. CPHIMS certification is fast becoming an industry standard.

If you have identified that obtaining the CPHIMS credential is one of your objectives; then you will be interested in a smooth, efficient, and fun method to achieve this objective. Organizing or getting involved with a CPHIMS Study Group enhances your chances of a successful outcome when taking the certification test while making the best use of your time and making it fun!

Once you have made the decision to go after the CPHIMS certification the reality to find time to read the study materials and prepare yourself to sit for a timed exam sets in. This is where the CPHIMS Study Group can assist!

For example, Renee Hinkel [Director of Nursing Informatics at Froedtert Health], stated this reason for participating in the study group: "...peer pressure to keep me on course to take the exam."

The study groups have been successful by addressing one chapter a week in a 60-90 minute session with the recommendation to allow yourself another 60-90 minutes to prepare for that session. This pace allows consistent and thorough learning of the material without the stresses of cramming the night before the exam and providing you a deadline to complete the review of the materials.

Possibly the greatest return on your Study Group investment is the 'group' part of this dynamic. Accountability is reinforced to keep yourself up-to-date with your readings and group discussion during the session to clarify a concept and share past experiences. Andrew Goodwin, Information Technology Process Improvement & Audit Coordinator, Froedtert Health stated "The study group allows for discussion on the material and therefore a better understanding of it. I prefer to have context with knowledge instead of trying to figure out what it applies to after the fact."

Interested in organizing or participating in a CPHIMS Study Group? The WI Dairyland chapter is here to help you!

Please contact [Daryl Duenkel](mailto:Daryl.Duenkel@wipfli.com), Chair, Member Advancement & Professional Development Committee, for information on upcoming study groups or for assistance in organizing your own group.

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UPCOMINGEVENTS

THURSDAY, MAY 19

8:30 AM TO 4:30 PM

**WI DAIRYLAND CHAPTER
ANNUAL SPRING
LEGISLATIVE AND
LEADERSHIP CONFERENCE**
[Milwaukee Marriot West](#)
[Waukesha WI](#)

REGISTRATION BEGINS
AT 8:00 AM

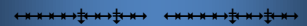
WELCOME RECEPTION, the evening before, 6-8 pm, at the Milwaukee Marriott West

Meaningful Use in WI
State Legislative Update
Federal Legislative Update
Preparing for ICD-10

*~CIO Panel and
Legislative Speakers~*

**Kim Pemble
Denise Webb
Barbara Zellerino
Shelley Price Fichtner
Dr. Philip Loftus
Michael J. Sauk
Bob DeGrand
Will Weider**

Please visit our [website](#).



November 13th-15th, 2011
2011 MIDWEST HIMSS FALL
TECHNOLOGY CONFERENCE

Building a Winning Team:
Strategies in Healthcare IT
Success

JW Marriott
Downtown Indianapolis
Indianapolis, IN

Please visit our [website](#)

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This year's conference will be held at the Milwaukee Marriott West in Waukesha WI.

The evening prior to the event, attendees are invited to a Welcome Reception at the hotel from 6-8 pm for hot hors d'oeuvres and refreshments.

Registration will begin Thursday at 8:00 am. The conference is from 8:30 am until 4:30 pm.

Please check our website for a detailed [schedule](#) or to [register](#).

Secure Your Hotel Room by Wednesday, April 27th

Reserving your hotel room for May 18th begins with a click... [Milwaukee Marriott West website](#).

The room rate for the conference is \$129, **if reserved by April 27th**.

MEMBER ADVANCEMENT

Individuals who have advanced to [Senior Member or Fellow status](#) are leaders within the society, implying not only recognition for past contributions but also the expectation of continuing participation and contributions to HIMSS and the healthcare community.

The Regional Networking Events Committee wishes to thank our Event Speakers, Sponsors and the volunteers who help make these programs successful. Please keep in mind that our Regional Networking Events are free, eligible for CPHIMS (CE) credits and open to anyone who has an interest in healthcare information technology.

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Regional Networking Events

March 2011 Event

[“Caregiver Mobility & Service Oriented Architecture \(SOA\) in Healthcare”](#), was the title of the March 16th breakfast networking event held at the Hilton Garden Inn (Milwaukee).

Michael Sorensen, Chief Technology Officer, University of Chicago, Medical Center, was our featured speaker.

THANK YOU ORACLE

FOR YOUR SPONSORSHIP!



CONGRATULATIONS TO OUR CHAPTER!



HIMSS National recently awarded the WI Dairyland Chapter with their Advocate Level Award for Advocacy. This award is a result of our efforts in advancing health IT issues through relationship building legislative activity.